

Public Diplomacy: Promoting U.S. Study Through Traditional and Social Media



Project Title	Public Diplomacy: Promoting U.S. Study Through Traditional and Social Media
Project Summary	Explain U.S. college campus life to prospective students from southern India. Develop written and/or visual content for placement on Consulate social media accounts and in south Indian media outlets.
Country	India
Agency	Department of State
DoS Office	N/A
Post	CHENNAI
Section	PAS
Number of Interns	2

Project Description

Work with the Information Unit of U.S. Consulate General Chennai's Public Affairs Section to develop content about academics, extracurricular options and social life on U.S. college and university campuses. This is an excellent opportunity to develop public diplomacy skills "explaining America" to foreign audiences, primarily high school and college students in the south Indian states of Tamil Nadu, Kerala and Karnataka. Content can be written, visual or a combination of both. Prior exposure to India or Indian culture is ideal but not required.

Desired Skills Interests

Additional Information

None

Language Requirements

Language	Speaking Proficiency	Reading Proficiency	Importance
Tamil	Minimum professional proficiency	Minimum professional proficiency	Nice to Have